

External Relations Committee Meeting Minutes

Friday, August 23, 2024 - 5:00 p.m. – 6:00 p.m.

Zoom - Meeting ID: 838 3892 1802 Passcode: 185306

1. Call to Order – 5:00 p.m.

2. Attendance Roll Call

Committee Members	Present
David Broder	X
John Cook	
Greg Dercach	X
Debbie Kilpatrick	X
Andrew McCue	X
Tony Shivers	
Dana Stewart	X

Staff	Present
Ashley Morris	X

3. Review of Committee Responsibilities

- Ms. Morris reviewed the current list of responsibilities for the External Relations Committee and provided two updates to include with the existing responsibilities, which were as follows:
 - Assist with public relations and communications
 - Create sub-focus groups to assist with specific tasks.

4. FY24 Engagements

- Ms. Morris reviewed the organization’s FY24 Engagements, which will be provided at the September meeting. She pointed out how the organization is expanding its support to the community with other engagements than events. Ms. Morris specifically noted requests for design and creative services, relationship building and connections, branding and promotions.
- Ms. Morris shared a top priority for herself and Ms. Nichols for the organization will be to set-up a CRM platform.